

# SPONSORSHIP OPPORTUNITIES

## FOR THE LARGEST BUSINESS EXPO IN THE NORTHWEST

2018 Sussex County Chamber of Commerce

# EXPO

Crystal Springs Country Club, Hardyston, NJ 4PM - 7PM



### SPONSOR INFORMATION

Please provide the required information below. Sponsorship is limited and assigned on a first-come, first-served basis to Chamber members only. Payment in full is required with registration.

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

### EXPO SPONSORSHIP OPPORTUNITIES

#### Main Event Sponsor \_\_\_\_\_ \$3000 ( \_\_\_\_\_ \$9000 Exclusive)

- Prime, free standing exhibit space in main lobby of Crystal Springs Country Club.
- Recognition as the Main Event sponsor on the Sussex County Chamber of Commerce website and a banner ad on the Chamber home page with web link to sponsor website.
- Recognition as the Main Event sponsor on all event materials including event signage (space permitting).
- Recognition as the Main Event sponsor on all media communications including press releases, media invitations and any fact sheets distributed regarding the Expo event.
- Recognition as the Main Event sponsor in print, online, radio, email blasts and social media advertising.
- Access to attendee emails gathered through an ipad email collecting app to be utilized at Expo.
- Opportunity to provide imprinted bags for distribution at registration table to visitors and authorization to visit all exhibit rooms to greet guests and distribute giveaway items.
- Recognition as the Main Event sponsor during the opening welcome by Chamber President held during the exhibitor appreciation and networking reception.
- The opportunity to address Expo exhibitors at the exhibitor appreciation and networking reception.
- Opportunity for sponsor representatives to greet guests as Expo Ambassadors.

#### Media Sponsor \_\_\_\_\_ \$2000 ( \_\_\_\_\_ \$3500 Exclusive)

*(Available to media outlets only)*

- Display Table at Expo included in sponsorship.
- Logo and web link on the Expo web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Recognition as the Media Sponsor in event advertising.
- Opportunity to place an advertisement in an Expo mailing.
- Sign with company name displayed during Expo.

#### Exhibitor Gift Sponsor \_\_\_\_\_ \$700 ( \_\_\_\_\_ \$2,000 Exclusive)

- Sponsor logo on the gift presented to each Expo exhibitor. Item chosen as the gift by sponsor must be approved by the Chamber prior to acceptance of sponsorship.
- Display Table at Expo included in sponsorship.
- Sign with company name displayed during Expo.
- Logo and web link on the EXPO Web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Recognition as the Exhibitor Sponsor in event advertising.

**Water Bottle Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Water bottle placement at each exhibit with your logo and/or message on a label on the bottle (chamber will supply water bottles).
- Sign with company name displayed during Expo.
- Sponsor mention in press releases, email blasts and social media.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).

**Beverage Station Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Sign with company name displayed at each beverage station.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**Coffee/Dessert Sponsor** \_\_\_\_\_ \$500 ( \_\_\_ \$1,500 Exclusive)

- Sign with company name displayed at each coffee/dessert station.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**PREMIER ROOM SPONSORSHIPS**

___ Emerald Room I	\$650	___ Garden Room	\$450
___ Emerald Room II	\$650	___ Member Lounge	\$400
___ Lower Lobby	\$600	___ Rotunda Room	\$400

**Sponsorship Benefits**

- **TABLETOP DISPLAY is included with all room sponsorships.** Sponsor may upgrade to a Free Standing Display space for an additional \$50.
- **24" x 30" sign** with company name placed at the entrance to the sponsored room.
  - **Listing on the EXPO web page** at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
  - **Sponsor mention** in press releases, email blasts and social media.

**IMPORTANT**

**Please sign and return contract. Keep a copy for your file.**

Please return this signed contract with payment. ***Sponsorship may not be secured until receipt of payment in full.*** Make check payable to: Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Road, Newton, NJ 07860. The Sussex County Chamber of Commerce reserves the right to assign all exhibitor locations and relocate when deemed to be in the best interest of the show. ***Questions? Please call the Chamber at 973-579-1811 or e-mail: mail@sussexcountychamber.org.*** Please Note: There is a strict no cancellation/refund policy for sponsorships.

*I hereby certify that I am authorized to act on behalf of the forenamed company and I agree to abide by all EXPO Rules and Regulations.*

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
(please print)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_