

SPONSORSHIP OPPORTUNITIES

FOR THE LARGEST BUSINESS EXPO IN THE NORTHWEST

2020 Sussex County Chamber of Commerce

EXPO

Crystal Springs Country Club, Hardyston, NJ



SPONSOR INFORMATION

Please provide required information below. Sponsorship is limited and assigned on a first-come, first-served basis to Chamber members only. Payment in full is required with registration.

Company Name _____

Representative Name _____

Address _____

Phone: _____ Email _____

EXPO SPONSORSHIP OPPORTUNITIES

Main Event Sponsor _____\$3000 (____ \$9000 Exclusive)

- Prime, free standing exhibit space in main lobby of Crystal Springs Country Club.
- Recognition as the Main Event sponsor on the Sussex County Chamber of Commerce website and a banner ad on the Chamber home page with web link to sponsor website.
- Recognition as the Main Event sponsor on all event materials including signage (space permitting).
- Recognition as the Main Event sponsor on all media communications including press releases, media invitations and any fact sheets distributed regarding the Expo event.
- Recognition as the Main Event sponsor in print, online, radio, email blasts and social media advertising.
- Opportunity to provide imprinted bags for distribution at registration table to visitors and authorization to visit all exhibit rooms to greet guests and distribute giveaway items.
- Recognition as the Main Event sponsor during the opening welcome by Chamber President held during the exhibitor appreciation and networking reception.
- The opportunity to address Expo exhibitors at the exhibitor reception.
- Opportunity for sponsor representatives to greet guests as Expo Ambassadors.

Media Sponsor _____\$2000 (__ \$3500 Exclusive) *Available to media companies only*

- Display Table at Expo included in sponsorship.
- Logo and web link on the Expo web page at www.sussexcountychamber.org.
- Recognition as the Media Sponsor in event advertising.
- Opportunity to place an advertisement in an Expo mailing.
- Sign with company name displayed during Expo.

Exhibitor Gift Sponsor ___\$500 (__ \$1,000 Exclusive)

- Sponsor logo on the gift presented to each Expo exhibitor. Item chosen as the gift by sponsor must be approved by the Chamber prior to acceptance of sponsorship.
- Display Table at Expo included in sponsorship.
- Sign with company name displayed during Expo.
- Logo and web link on the EXPO Web page at www.sussexcountychamber.org.
- Recognition as the Exhibitor Sponsor in event advertising.

Beverage Station Sponsor _____\$500 (____ \$1,500 Exclusive)

- Sign with company name displayed at each beverage station.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.

Water Bottle Sponsor _____\$500 (___\$1,500 Exclusive)

- Water bottle placement at each exhibit with your logo and/or message on a label on the bottle (sponsor provides water bottles with logo/message).
- Sign with company name displayed during Expo.
- Sponsor mention in press releases, email blasts and social media.
- Listing on the EXPO web page at www.sussexcountychamber.org.

Coffee/Dessert Sponsor _____\$500 (___\$1,500 Exclusive)

- Sign with company name displayed at each coffee/dessert station.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.

NEW! Attendee Bag Insert Sponsor _____\$150 (limited availability - 15 sponsors)

- Opportunity to distribute collateral into each tote bag given to each attendee.
- Sponsor to provide inserts (500-1000 pieces)

BE A PREMIER ROOM SPONSOR!

____Emerald Room I	\$650	____Garden Room	\$400
____Emerald Room II	\$650	____Member Lounge	\$350
____Lower Lobby	\$500	____Rotunda Room	\$350

Sponsorship Benefits

- **TABLETOP DISPLAY is included with all room sponsorships.** Sponsor may upgrade to a Free Standing Display space for an additional \$50.
- **24" x 30" sign** with company name placed at the entrance to the sponsored room.
 - **Listing on the EXPO web page** at www.sussexcountychamber.org.
 - **Sponsor mention** in press releases, email blasts and social media.

IMPORTANT
Please sign and return contract. Keep a copy for your file.

Sponsorship may not be secured until receipt of payment in full. Please return this signed contract with payment. Make check payable to: Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Road, Newton, NJ 07860. The Sussex County Chamber of Commerce reserves the right to assign all exhibitor locations and relocate when deemed to be in the best interest of the show. Please Note: There is a strict no cancellation/refund policy for sponsorships. Questions? Please call the Chamber at 973-579-1811 or e-mail: mail@sussexcountychamber.org.

I hereby certify that I am authorized to act on behalf of the forenamed company and I agree to abide by all EXPO Rules and Regulations.

Name: _____ Company: _____
(please print)

Signature: _____ Date: _____