

SPONSORSHIP OPPORTUNITIES

FOR THE LARGEST BUSINESS EXPO IN NORTHWEST

Sussex County Chamber of Commerce’s

23RD ANNUAL BUSINESS EXPO

MONDAY, OCTOBER 19, 2015
AT CRYSTAL SPRINGS COUNTRY CLUB, HARDYSTON, NJ, 4-8

SPONSOR INFORMATION

Please provide the required information below. Sponsorship is limited and assigned on a first-come, first-served basis to Chamber members only. Payment in full is required with registration.

Company Name _____

Representative Name _____

Address _____

Phone: _____ Email _____

EXPO SPONSORSHIP OPPORTUNITIES

Main Event Sponsor ____\$3000 (____ \$9000 Exclusive)

- Prime, free standing exhibit space in main lobby of Crystal Springs Country Club.
- Recognition as the Main Event sponsor on the Sussex County Chamber of Commerce Web site and a banner ad on the Chamber home page with weblink to sponsor website.
- Recognition as the Main Event sponsor on all event materials including event signage (space permitting).
- Recognition as the Main Event sponsor on all media communications including press releases, media invitations and any fact sheets distributed regarding the Expo event.
- Recognition as the Main Event sponsor in print, online, radio, email blasts and social media advertising.
- Access to attendee emails gathered through an ipad email collecting app to be utilized at Expo.
- Opportunity to provide imprinted bags for distribution at registration table to visitors and authorization to visit all exhibit rooms to greet guests and distribute giveaway items.
- Recognition as the Main Event sponsor during the opening welcome by Chamber President Tammie Horsfield held during the exhibitor appreciation and networking reception.
- The opportunity to address Expo exhibitors at the exhibitor appreciation and networking reception.
- Opportunity for sponsor representatives to greet guests as Expo Ambassadors.
- Recognition as Main Event sponsor on informational Expo poster displayed at the October Business to Business breakfast (October 13, 2015).

Media Sponsor ____\$2000 (____ \$3500 Exclusive)
(Available to media outlets only)

- Display Table at Expo included in sponsorship.
- Logo and weblink on the Expo web page at www.sussexcountychamber.org.
- Recognition as the Media Sponsor in event advertising.
- Opportunity to place an advertisement in an Expo mailing.
- Sign with company name displayed during Expo.

Exhibitor Gift Sponsor ____\$1,200 (____ \$2,000 Exclusive)

- Sponsor logo on the gift presented to each Expo exhibitor. Sponsor will chose gift from 4 available items selected by the Chamber.
- Display Table at Expo included in sponsorship.
- Sign with company name displayed during Expo.
- Logo and weblink on the EXPO Web page at www.sussexcountychamber.org.
- Recognition as the Exhibitor Sponsor in event advertising.

Water Bottle Sponsor _____\$500 (____\$1,500 Exclusive)

- Sign with company name displayed during Expo.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Water bottle placement at each exhibit (water bottles supplied by sponsor). If custom labeling water bottles, please submit sample label for Chamber approval prior to production.
- Sponsor mention in press releases, email blasts and social media.

Entertainment Sponsor _____\$500 (____\$1,500 Exclusive)

- Sign with company name displayed at each of the entertainment areas.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.



Beverage Station Sponsor _____\$500 (____\$1,500 Exclusive)

- Sign with company name displayed at each beverage station.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.

Coffee/Dessert Sponsor _____\$500 (____\$1,500 Exclusive)

- Sign with company name displayed at each coffee/dessert station.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.

ROOM SPONSORS

Indicate choice - sponsorship includes Table Top Display

____Emerald Room I	\$600*	____Rotunda Room	\$500*
____Emerald Room II	\$600*	____Member Lounge	\$500*
____Lower Lobby	\$550*	____Saratoga Room	\$500*
____Garden Room	\$500*	*Table Top Display included in sponsorship.	

Room Sponsorship Includes:

- Table Top Display included in sponsorship (if sponsor is not exhibiting, promotional materials such as brochures and/or giveaways may be displayed on the Chamber's exhibit table).
- Sign (24" x 30") with company name placed at the entrance to the sponsored room.
- Listing on the EXPO web page at www.sussexcountychamber.org.
- Sponsor mention in press releases, email blasts and social media.

IMPORTANT
Please sign and
return contract.
Keep a copy for
your file.

Please return this signed contract with payment. **Sponsorship may not be secured until receipt of payment in full.** Make check payable to: Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Road, Newton, NJ 07860. The Sussex County Chamber of Commerce reserves the right to assign all exhibitor locations and relocate when deemed to be in the best interest of the show. **Questions? Please call the Chamber at 973-579-1811 or e-mail: mail@sussexcountychamber.org.** Please Note: There is a strict no cancellation/refund policy for sponsorships.

I hereby certify that I am authorized to act on behalf of the forenamed company and I agree to abide by all EXPO Rules and Regulations.

Name: _____ Company: _____
(please print)

Signature: _____ Date: _____