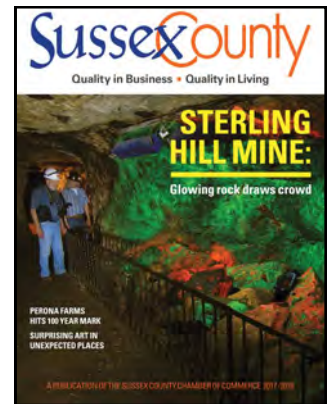
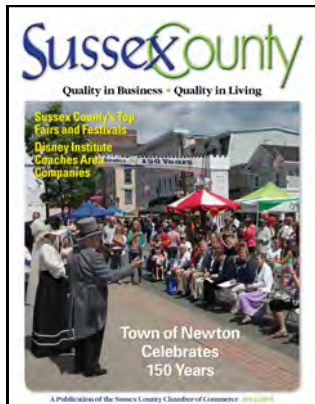




# Sussex County

Magazine

A Great Way to **CONNECT** With Chamber Members  
**...AND** the Community



**PUBLISHING JUNE 2018**

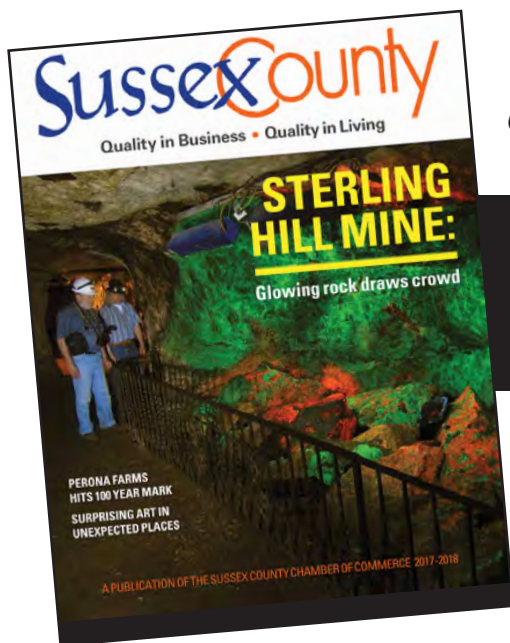
In Print and Online at [www.sussexcountychamber.org](http://www.sussexcountychamber.org)

The Chamber's **Sussex County** magazine is the best way to highlight your business in Sussex County.

This full-color glossy publication features editorial content focused on Chamber member companies, things to do in Sussex County, and the people in our community that are making a difference.

**BE SEEN AND GET KNOWN!**  
**14,000 COPIES DISTRIBUTED + ONLINE**

**Sussex County Magazine**  
*where business people connect to businesses and residents!*



**2018 Sussex County Magazine**  
**Official Magazine of the Sussex County Chamber of Commerce**  
 (Available in print or online at [www.sussexcountychamber.org](http://www.sussexcountychamber.org))

**Advertising Contract & Insertion Order**

**Ad reservation deadline is May 30, 2018.**

**Ads must be submitted by June 8, 2018**

*In consideration of this mutual advertising agreement and subject to the terms set forth herein, the undersigned advertiser, authorized advertising agency or advertising representative, herein known as the Advertiser, agrees to furnish advertising copy to the Sussex County Chamber of Commerce and purchase the following advertisements at the rates listed below:*

AD SIZES & RATES		Member Rate
<input type="checkbox"/>	Front Inside Cover (4-color)	\$2,970
<input type="checkbox"/>	Back Outside Cover (4-color)	\$4,070
<input type="checkbox"/>	Back Inside Cover (4-color)	\$2,970
<input type="checkbox"/>	Center Spread Premium Position (2 pages/4-color)	\$5,390
<input type="checkbox"/>	Page One Premium Position (4-color)	\$2,530
<input type="checkbox"/>	Last Page Premium Position (4-color)	\$2,530
<input type="checkbox"/>	Full Page (4-color)	\$2,250
<input type="checkbox"/>	Full Page (2-color)	\$1,898
<input type="checkbox"/>	Full Page (Black & White)	\$1,496
<input type="checkbox"/>	Half Page (4-color)	\$1,551
<input type="checkbox"/>	Half Page (2-color)	\$1,265
<input type="checkbox"/>	Half Page (Black & White)	\$974
<input type="checkbox"/>	One-Third Page (4-color)	\$1,205
<input type="checkbox"/>	One-Third Page (Black & White)	\$825
<input type="checkbox"/>	One-Quarter Page (4-color)	\$985
<input type="checkbox"/>	One-Quarter Page (Black & White)	\$715
<input type="checkbox"/>	One-Sixth Page (4-color)	\$798
<input type="checkbox"/>	One-Sixth Page (Black & White)	\$550

**Non Members- Call For Pricing 973-579-1811**

MEMBERSHIP DIRECTORY LISTING		Member Rate
<input type="checkbox"/>	Bold Listing w/ Seven Line Profile (max of 250 characters)	\$250
<input type="checkbox"/>	Bold Listing w/ Three Line Profile (max of 100 characters)	\$200
<input type="checkbox"/>	Bold Listing	\$150
<i>Free Listing</i>		A benefit of membership
<i>All members in good standing receive a free listing by business category in the membership directory.</i>		

**Thank you for supporting the Sussex County Chamber of Commerce by placing an ad in Sussex County magazine, the Chamber's annual publication.**

**PLEASE SEE ATTACHED SPEC SHEET FOR AD SIZE DIMENSIONS AND FORMATS**



**AGREEMENT TERMS**

**PAYMENT:** The Advertiser agrees to honor advertising commitment in the amount of \$\_\_\_\_\_.

**BILLING:** All prices NET. Full payment due within 30 days. All advertisements must be paid in full before the magazine is published. Checks are to be made payable to the Sussex County Chamber of Commerce.

**CANCELLATION:** Ad cancellations are not eligible for refund. There are no exceptions to this policy.

**ARTWORK:** Ad prices do not include graphic design or any alteration of artwork. Artwork will be published as received. It is the advertiser’s responsibility to proof artwork prior to submission.

**TERMS and CONDITIONS:** The Publisher/Publishing Agent reserves the right to reject any advertisement. Advertisers, advertising agencies, advertising representatives and all affiliates of such, assume complete liability for all printed advertisements and their content, including but not limited to text, representation, design, illustration, and/or photography and assume full responsibility for any claims arising therefore against the Publisher/Publishing Agent joint and several, and further agree to indemnify and hold harmless the Publisher/Publishing Agent joint and several, for any damages, lawsuits, and costs incurred as a result thereof. The Publisher/Publishing Agent will not provide a printer’s proof. If advertiser requires a printer’s proof, it must be obtained at the sole cost and expense of the advertiser and must not delay production.

Positioning of all ads will be at the discretion of the Chamber unless advertiser has purchased a premium page position. Chamber members must be in good standing and current with membership dues for inclusion in the member directory.

In the event of an error in an advertisement on the part of the Publisher/Publishing Agent, the liability of the Publisher/Publishing Agent shall be limited to a partial or complete credit of the cost of the advertisement. In no event, under any circumstances, shall the Publisher/Publishing Agent be liable for any consequential damages or any damages above and beyond the cost of the actual advertisement. The Publisher/Publishing Agent, joint and several, assume no liability whatsoever for advertisements that may be omitted from the publication.

The Publisher/Publishing Agent is not liable for delays in delivery or non-delivery, in the event of an act of God, fire, flood, explosion, strikes, labor or material shortage, transportation, interruption of any kind, or any other condition beyond the control of the Publisher/Publishing Agent affecting production or delivery in any manner. Publisher/Publishing Agent, joint and several, assume no liability for consequential damages of any kind.

All advertising is accepted at the discretion of the Publisher/Publishing Agent. All circulation and advertising rates are subject to change at the sole discretion of the Publisher.

\_\_\_\_\_  
Firm

\_\_\_\_\_  
Date

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
City/Town, State & Zip

\_\_\_\_\_  
E-mail

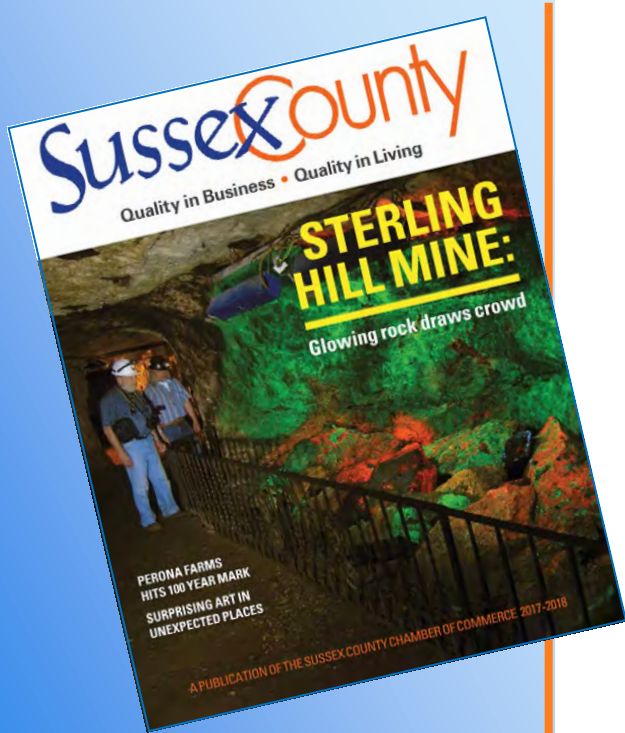
\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Authorized Representative Title

\_\_\_\_\_  
Signed: AUTHORIZED REPRESENTATIVE

\_\_\_\_\_  
Accepted by: PUBLISHER/PUBLISHING AGENT

**New ad will be submitted**       **Use the same ad as last year**



**PUBLISHING JUNE 2018**  
In Print and Online at  
[www.sussexcountychamber.org](http://www.sussexcountychamber.org)

**BE SEEN AND GET KNOWN!**

## **Circulation and Distribution**

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Sussex County magazine appears both in print and online on the Chamber's website. Over 14,000 magazines are published and distributed throughout Sussex County and at New Jersey Visitor Centers.

The online version can be found on the Chamber's website at [www.sussexcountychamber.org](http://www.sussexcountychamber.org) as well as on the coordinating Sussex Skylands website ([www.sussexskylands.com](http://www.sussexskylands.com)) that promotes the attractions and events offered in and around Sussex County.

### **14,000 copies are printed and distributed to:**

- Full Chamber membership
- High traffic locations throughout the County
- Area realtors promoting to prospective homebuyers
- Guests at Chamber events including Sussex County Day at Champion of the Grill and the Chamber's annual Business Expo
- Business prospects
- Tourism-related businesses in Sussex County for distribution to guests (resorts, hotels, B&B's & attractions)
- Visitors to the New Jersey State Fair
- Information requests
- Newcomer packets