



ECONOMIC SNAPSHOT

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January 2020

Strategic Plan to Guide SCEDP Into the Future

The SCEDP drafted a new Strategic Plan in 2019. SCEDP Chairwoman Jackie Espinoza of JCP&L is pleased to announce the launch of the new strategic plan which is the culmination of a process that began in fall 2018 under the leadership of Thomas Ryan, 2018 Chairman of the Board and partner with Laddey, Clark & Ryan.

After months of bold conversations and thought-provoking work sessions based on research and assessment of current initiatives and previous goals, we completed the strategic plan with a new mission and vision for our work here in Sussex County. Areas of focus include:

Business Climate

Goal: To promote a climate within Sussex County that continually fosters business-friendly initiatives designed to promote sustainable economic development through recruiting and retaining businesses.

Data and Research

Goal: To provide and utilize data and research to help advocate for, and guide municipalities, governmental entities, and potential and current businesses in the development and expansion of sustainable economic development within Sussex County.

Marketing & Public Relations

Goal: To promote and advocate with, and for, potential and current businesses, governmental entities, and other organizations on initiatives geared towards sustainable economic development within Sussex County.

Partnerships & Relationships

Goal: To collaborate and facilitate discussions with potential and current businesses, governmental entities, and other organizations involved in the development and expansion of economic development within Sussex County.

Sussex County Economic Development Partnership, Inc. Services & Activities

- ◆ **Information & Demographics:** Fast, comprehensive and accurate information on all aspects of Sussex County. GIS mapping services for site location and online demographics for one click answers.
- ◆ **Site Location:** A comprehensive County inventory of commercial space, including both listed and private properties and buildings for sale or lease.
- ◆ **Financing Assistance:** Referrals on available financing options for your business.
- ◆ **Local and State Liaison:** Business advocacy and intervention through our working relationships with town, county, state and federal government as well as public utilities and organizations active in economic development.
- ◆ **Start Up Assistance:** Guidance, referrals and resources for entrepreneurs seeking to start their own business.
- ◆ **Labor:** Workforce training and maximization assistance.
- ◆ **Expansion:** Friendly encouraging assistance for businesses seeking to take their company to the next level.
- ◆ **Utilities:** Infrastructure information and readiness and navigation assistance in regulatory matters.
- ◆ **Recruitment:** targeted industries, complimentary to the County that will provide necessary jobs, tax ratable and services to improve the quality of life in Sussex County.

SCEDP MISSION UPDATE

The Sussex County Economic Development Partnership, Inc. (SCEDP) is dedicated to fostering sustainable economic development through promoting strategic opportunities, developing solutions for the attraction and retention of key county industries, and facilitating collaboration between businesses, municipalities, and community partners.



Directly or indirectly, economic development affects everyone

Widespread support is essential to a balanced economy. The SCEDP serves as a facilitator to bring diverse interests seeking economic opportunity to Sussex County.

Need assistance?

**Contact us at:
(973) 300-1988**

**mail@scedp.com
Tammie Horsfield, President
John Drake, Dir. Client Services**

Economic Snapshot is published periodically to keep the community aware of new developments and current events important to the economy of Sussex County. If you need assistance or are interested in becoming an investor, please call us at 973-300-1988 or email mail@scedp.com.

NJ Business Action Center Assistance



The business experts at the New Jersey Business Action Center (NJBAC) have developed two searchable online guides designed to help you and your businesses navigate state government.

The Guide to Business Assistance Programs details the many government financial programs, energy, and workforce training programs, etc. available to help businesses whether they are just starting or looking to expand. The guide focuses on a variety of industries, including the technology sector, and manufacturing.

The Guide to Doing Business in New Jersey offers step-by-step information for businesses, highlighting everything from developing a business plan and obtaining the required licenses to franchising and procurement issues. Both publications are a great resource for business.

If you have additional questions, please reach out to
Melanie Willoughby,
Executive Director, NJBAC at
609-633-8301 or email her at
Melanie.Willoughby@sos.nj.gov.

Njgov/njbusiness
Call helpline: 1-800-JERSEY-7

Sussex County Economic Development Partnership, Inc.

Chair

Jacqueline Espinoza
JCP&L

Vice-Chair

Dr. Jon Connolly
Sussex County Community College

Treasurer

Keri Marino
SB One Bank

Past Chairman

Thomas Ryan
Laddey, Clark & Ryan

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- William Close, Township of Sparta
- Miles Kuperus, Farmside Landscape & Design
- Thomas Madsen, Tom Madsen LLC
- Joshua Hertzberg, County of Sussex Freeholder
- Gregory Poff, County of Sussex Administrator

Staff

Tammie Horsfield, President
John Drake, SCEDP Director of Client Services

USDA Rural Development – Together, America Prospers

The USDA Rural Development assists rural economies and quality of life through loans, grants and loan guarantees to create jobs and support economic development, provide essential community services such as first responder services, finance home purchases, home repairs and affordable multi-family housing, and to build or improve infrastructure.

The **USDA Rural Business Development Grant**, for public bodies and non-profit organizations, is available to enhance the development or expansion of small and emerging private businesses in rural areas. Its uses: Technical assistance, job training, revolving loan funds, minor equipment, area-wide planning, and economic

development. The USDA is reviewing potential FY2020 Rural Business Development Grant applications received prior to March 31, 2020.

The Business and Industry Guaranteed Loan guarantees loans made by lenders. The lender is the applicant and the primary purpose is to make credit available to businesses and create/retain jobs. Funds can be used for real estate, equipment, working capital, etc.

For additional grant and loan opportunities and for assistance go to www.rd.usda.gov/nj or call Janis Rega at 908-441-7523 or email Janis.Reg@usda.gov or Ken Drewes at 856-787-7753 or email Kenneth.Drewes@usda.gov.

2019 SCEDP INVESTORS/SUPPORTERS

Diamond Investment

Sussex County Chamber of Commerce

Gold Investment

Ames Rubber Corporation
County of Sussex
Franklin Mutual Insurance
Lakeland Bank
Mountain Creek
New Jersey Herald
Newton Medical Center
Nisivoccia & Company
Perona Farms
Ronetco Supermarkets
Selective Insurance
Thorlabs

Silver Investment

Atlantic Ambulance
High Point Solutions
JCP&L, a FirstEnergy Company
Arthur J Gallagher Risk Management Services Inc.
Laddey, Clark & Ryan, LLP
Lafayette Township
Lan Associates
Northern Resources Corporation
Sparta Township
Suburban Energy Services
SB One Bank
Sussex Borough
Sussex County Community College
Sussex Rural Elec Cooperative

Bronze Investment

Chelbus Cleaning
CKW
CP Professional Services
Fairclough Realtors & Property Management
Farmside Landscape & Design, Inc.
Farmstead Golf & Country Club
Fox Architectural Design, PC
Franklin Borough
Fredericks Fuel & Heating Svc
Green Township
Hamburg Borough
Hardyston Township
Hopatcong Borough
HQW Architects

J. Caldwell Associates, LLC
Kelly & Ward LLC
K.G. Companies LLC
Klae Construction
Lake Mohawk Country Club
Tom Madsen, LLC
Mitchell Insurance Agency
navitend
Town of Newton
Overcoat, LLC
Project Self-Sufficiency
Safety Scaffolds
St. Moritz Grill & Bar
Sussex County Technical School
Town Center Wantage
Trans Options, Inc.
Wielkotz & Company