



Advertising Agreement

2010

A Publication of The Sussex County Chamber of Commerce

Sussex County Magazine

The Annual Publication of the Sussex County Chamber of Commerce

New Deadline!

ONLINE & IN PRINT!

**BE A PART OF SUSSEX COUNTY'S ONLY MAGAZINE!
ADVERTISING DEADLINE EXTENDED!**

Display Advertising	Member	Non-Member
<input type="checkbox"/> Front Inside Cover (4-Color)	\$2600*	\$3400
<input type="checkbox"/> Back Outside Cover (4-Color)	SOLD	4700
<input type="checkbox"/> Back Inside Cover (4-Color)	2600*	3400
<input type="checkbox"/> Center Spread Premium Position (2 Pages/4-Color)	4800*	6050
<input type="checkbox"/> Page One Premium Position (4-Color)	SOLD	2825
<input type="checkbox"/> Last Page Premium Position (4-Color)	SOLD	2850
<input type="checkbox"/> Full Page (4-Color)	1945*	2500
<input type="checkbox"/> Full Page (2-Color)	1625*	2075
<input type="checkbox"/> Full Page (Black & White)	1260*	1625
<input type="checkbox"/> Half Page (4-Color)	1310*	1700
<input type="checkbox"/> Half Page (2-Color)	1050*	1350
<input type="checkbox"/> Half Page (B & W)	785*	1025
<input type="checkbox"/> Third Page (4-Color)	995*	1300

Display Advertising (cont'd)	Member	Non-Member
<input type="checkbox"/> One-Third Page (Black & White)	\$650*	\$825
<input type="checkbox"/> One-Quarter Page (4-Color)	795*	1025
<input type="checkbox"/> One-Quarter Page (Black & White)	550*	700
<input type="checkbox"/> One-Sixth Page (4-Color)	625*	800
<input type="checkbox"/> One-Sixth Page (Black & White)	400*	500
<input type="checkbox"/> One-Eighth Page (Black & White) <i>Size not available in color</i>	250*	400
MEMBERSHIP DIRECTORY ADVERTISING:		
<input type="checkbox"/> Bold Listing w/Seven Line Profile (max of 250 Letter and spaces)	200*	---
<input type="checkbox"/> Bold Listing w/Three Line Profile (max of 100 letters and spaces)	150*	---
<input type="checkbox"/> Bold Listing	100*	---
<input type="checkbox"/> Free Listing	A Benefit of Membership	---

Please fax contract to 973-579-3031

All ads must be submitted by JUNE 25, 2010

Payment is due within 30 Days. All Advertising Rates Are Net.

See reverse for more conditions

PAYMENT: The Advertiser agrees to honor the above commitment in the amount of \$ _____

BILLING: All prices NET. Full payment due within 30 days. *Advertisements will not be published without full payment.* Checks are to be made payable to **Sussex County Chamber of Commerce.**

CANCELLATION: In the event of cancellation for nonpayment or any other reason, the advertiser shall forfeit any and all deposits paid prior to cancellation. Return check charges shall be borne by the advertiser to the fullest extent of the law.

TERMS and CONDITIONS: The Publisher/Publishing Agent reserves the right to reject any advertisement. Advertisers, advertising agencies, advertising representatives and all affiliates of such, assume complete liability for all printed advertisements and their content, including but not limited to text, representation, design, illustration, and/or photography and assume full responsibility for any claims arising therefore against the Publisher/Publishing Agent joint and several, and further agree to indemnify and hold harmless the Publisher/Publishing Agent joint and several, for any damages, lawsuits, and costs incurred as a result thereof. **The Publisher/Publishing Agent will not provide a printer's proof. If advertiser requires a printer's proof, it must be obtained at the sole cost and expense of the advertiser and must not delay production.**

In the event of an error in an advertisement on the part of the Publisher/Publishing Agent, the liability of the Publisher/Publishing Agent shall be limited to a partial or complete credit of the cost of the advertisement, in no event, under any circumstances, shall the Publisher/Publishing Agent be liable for any consequential damages or any damages above and beyond the cost of the actual advertisement. The Publisher/Publishing Agent, joint and several, assume no liability whatsoever for advertisements that may be omitted from the publication.

The Publisher/Publishing Agent is not liable for delays in delivery or non-delivery, in the event of an act of God, fire, flood, explosion, strikes, labor or material shortage, transportation, interruption of any kind, or any other condition beyond the control of the Publisher/Publishing Agent affecting production or delivery in any manner. Publisher/Publishing Agent, joint and several, assume no liability for consequential damages of any kind.

All advertising is accepted at the discretion of the Publisher/Publishing Agent. All circulation and advertising rates are subject to change at the sole discretion of the Publisher.

Firm

Date

Address

Phone

City/Town, State & Zip

Print Name

Authorized Representative Title

^x_____
Signed: AUTHORIZED REPRESENTATIVE

^x_____
Accepted by: PUBLISHER/PUBLISHING AGENT

Sussex County Magazine 2010 is published by:

The Sussex County Chamber of Commerce
120 Hampton House Road • Newton, NJ 07860
973-579-1811 • 973-579-3031 (fax)
mail@sussexcountychamber.org • www.sussexcountychamber.org

Contract is subject to attached advertising specifications that are an integral part of this agreement.



**Sussex County Magazine 2010
Advertisement Specifications**

Ad Sizes	
Full Page	10" High X 7.5" Wide
Half Page	4.875" High X 7.5" Wide
Quarter Page	4.875" High X 3.687" Wide
One Third Page	3.25" High X 7.5" Wide
One Sixth Page	3.25" High X 3.687" Wide
One Eighth Page	2.375" High X 3.687" Wide

- Ads must be provided in electronic format - zip disk, floppy or CD-ROM (see below) or via **email** to **tcrimando@sussexcountychamber.org**
- All ads must be created in one of the following software programs: (PC or Macintosh platform):
 1. Quark Express
 2. PhotoShop
 3. Adobe Illustrator
 4. PDF file format only if fonts are embedded and embedded art is high resolution. Please include a note as to the fonts used in the PDF file.
- Please include registration marks & crop marks on all files.
- All images must be at least 240dpi and preferably 300 dpi. Documents should be sized properly in applications, including crop marks.
- All 2-color artwork must be created with no more than 1 process ink color (cyan, magenta, or yellow) plus black
- Camera-ready materials will be accepted for black and white ads only. (Color camera ready art and film will not be accepted)
- A color output, hard copy of the ad must accompany disk or email when submitted. Make sure all the supporting files and fonts are present with hard copy supplied. Send ad and disk to:

Tammy Crimando - Sussex County Magazine
Sussex County Chamber of Commerce
120 Hampton House Road
Newton, NJ 07860

The Sussex County Chamber of Commerce cannot make adjustments to artwork that does not meet the above criteria. Artwork and disks will be returned upon request. Questions may be directed to Tammy Crimando, Marketing & Communications Coordinator, Sussex County Chamber of Commerce, 973-579-1811, tcrimando@sussexcountychamber.org